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Industry Guide

27th

Internationale
Kurzfilmtage
Winterthur

7 – 12 Nov 2023

Hauptsponsorin



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Swiss Film School Day

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Creators' Room

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INDUSTRY EVENTS 2023

Swiss Film School Day

Thursday, 9 November 2023

Maxx 1, Blue Cinema Maxx, Zürcherstrasse 1, 8400 Winterthur

Kurzfilmtage's annual Swiss Film School Day is a showcase of Switzerland's five major undergraduate degree programmes. Ecole cantonale d'art de Lausanne (ECAL), the Geneva University of Art and Design (HEAD), the Zurich University of the Arts (ZHdK), and the Lucerne School of Art and Design – Video and Animation, present a selection of their recent short films.

The jury of the Swiss Competition gives feedback to the students and awards the prize for the Best Swiss School Film (CHF 5000.–, donated by SRG SSR). The winner will be announced at the Industry Awards Ceremony at oxyd – Kunsträume on Saturday 11/11 at 19:30.

Admission to the Swiss Film School Day is free – a great opportunity to get a first glimpse of Kurzfilmtage!

The Swiss Film School Day is organized by Kurzfilmtage with the kind support of SRG SSR and the Federal Office of Culture.

Session I

9/11/2022

11:00

Maxx 1

free entry

EN ST + Q&A

C Pas Fini

Lara Schroeter, Switzerland
2023, 19'58", colour, French, Doc

Avant l'océan

Ilan Dubi, Switzerland 2023,
21', colour, French, Fic

Session II

9/11/2023

12:00

Maxx 1

free entry

EN ST + Q&A

Nowrooz

M. Reza Jafari, Switzerland
2023, 17'5", colour, Farsi, Fic

Mamele, Mamele, deck mich zu

Christof Bruggmann, Poland/
Switzerland 2023, 20'32",
colour, Swiss German/Polish/
English, Doc

Summer Rain

Johanna Kern/Julia
Krummenacher/Marlene Low,
Switzerland 2023, 5'10", colour,
no dialogue, Ani

Session III

9/11/2023

14:30

Maxx 1

free entry

EN ST + Q&A

Beutset (L'Aurore)

Alicia Mendy, Switzerland/
Senegal 2023, 29', colour,
Wolof, Fic

Térébenthine

Camille Anker, Switzerland
2023, 10'20", colour, French,
Fic

Wo die wilden Bienen wohnen

Pascal Kohler, Switzerland
2023, 9'5", colour, no dialogue,
Doc

Crevette

Noémi Knobil/Sven Bach-
mann/Jill Vágner/Elina Cara
Huber, Switzerland 2023, 5'13",
colour, French, Ani/Exp

Session IV

9/11/2023

16:30

Maxx 1

free entry

EN UT + Q&A

Houdini

Vanessa Hüppin, Switzerland
2023, 13'15", colour, Swiss
German, Doc

Gavilàn

Myra Thiémard, Switzerland
2023, 18'30", colour, French/
Spanish, Ani/Doc/Fic

A Monster Called Love

Sophia Lara Nimue Schweizer,
Switzerland 2023, 13', colour,
English, Fic

Searching for the 5th Direction

Matthias Schüpbach,
Switzerland 2023, 7'5", colour,
no dialogue, Ani/Exp

INDUSTRY LAB

Friday, 10 November 2023

Alte Kaserne Kulturzentrum, Technikumstrasse 8, 8403 Winterthur

09:30–10:00

Coffee and Pastries

09:45–11:00

ON INVITATION ONLY

SWISS FILMS PREVIEWS

(Cameo, Lagerplatz 19, 8400 Winterthur)

Sales and festival agents will have the exclusive opportunity to see excerpts of new Swiss shorts and discover fresh talents from Switzerland.

10:00–11:00 (en)

Swiss Industry Information: Present and Future of Short Film Funding

The upcoming changes and reforms in film funding have been the subject of much debate in Switzerland and neighbouring countries. This offers a great opportunity to rethink the various models and bring creatives into dialogue with the institutions.

Film i Väst Analysis, a unit within the Swedish regional funding agency Film i Väst, has launched a three-part research project titled «Public Film Funding at a Crossroads», which examines and discusses the future purpose and relevance of public film funding. Jenny Luukkonen (Film i Väst) will present the latest part of the study series, «All That Is Solid Melts into Air», with a focus on short film.

In the following roundtable, representatives of funding agencies and associations from various countries will discuss the study.

Moderator: Teresa Vena, Cinébulletin

Speakers: Jenny Luukkonen, Film i Väst (SWE) (presentation Film i Väst Analysis study); Jing Haase, Swedish Filminstitute (SWE); Patrizia Pesko, Federal Office of Culture (CH); Jutta Wille, German Short Film Association (DE)

Moderator



Teresa Vena, editor-in-chief at Cinébulletin (CH)

Teresa Vena is a film critic and curator. She writes for various print and online media such as NZZ am Sonntag, Filmbulletin, and Cineuropa. In 2022, she became co-editor-in-chief of the Swiss film trade magazine Cinébulletin. In addition to her work as a critic, she curates thematic film series, among them «Prachtige Films!», which presents films from the Netherlands and Flanders. She is also the founder of the festival Film:Schweiz, which is dedicated to Swiss cinema. Teresa's main areas of interest are the cinemas of German-speaking countries, Latin America, and Asia.

Speakers



Jenny Luukkonen, Film i Väst (SWE)

Jenny Luukkonen has a background as a producer and is currently based in Gothenburg, Sweden. Since 2019, she has been the co-production executive for short formats and documentary at Film i Väst, one of Europe's most successful regional film funds. In addition, she runs several talent programmes aimed at emerging directors, producers, and scriptwriters as part of the fund's focus on talent development.



Jing Haase, Swedish Film Institute (SWE)

Jing Haase is the festival manager for short films at the Swedish Film Institute. She selects shorts for distribution, plans festival strategies, consults on international distribution, and handles the festival distribution of the selected films. She has been working with short films for two decades, with a focus on international distribution.



Patrizia Pesko, Federal Office of Culture (CH)

After graduating in literature (with a dissertation in film history) from l'Université catholique de Milan, Patrizia Pesko worked for the Locarno Film Festival repeatedly. Subsequently, she was a programme manager at RSI (Radiotelevisione svizzera) in Lugano and coordinator of the Pacte de l'audiovisuel at SRG SSR in Bern. From 2012 to 2022, she was responsible for subsidies and support at Cinéforum (Fondation romande pour le cinéma) and served as deputy secretary general. In August 2022, she became head of film funding at the Swiss Federal Office of Culture (OFC/BAK).



Jutta Wille, German Short Film Association (DE)

Jutta Wille has been a production manager for various films. She started working for the German Short Film Association in 2003 as project coordinator (with projects including the German Short Films catalogue and film markets in Clermont-Ferrand and Annecy) and became managing director in 2013. In addition, she has served as a member of various festival juries and selection committees and has been active for Filmfest Dresden since 2002.

11:15–11:45

Keynote Speech: Human-Machine (en)

Artificial intelligence (AI) is increasingly present in science, business, and society. The buzz about the remarkable ChatGPT aside, the topic is also of growing concern to the film industry.

AI promises to be able to write scripts and film reviews and bring dead actors back to life, thus significantly changing the working conditions in the industry: it will make work easier, but it is also a manipulative machine without a heart or emotions – both a curse and a blessing. Our keynote looks at the evolution of artificial intelligence, exploring what it is currently capable of and what's in store for the future.

Speaker: Patrick Karpiczenko, film and TV producer, speaker and lecturer on artificial intelligence (CH)

Speaker



Patrick Karpiczenko, film and TV producer, speaker and lecturer on artificial intelligence (CH)

Patrick was born in Bern and studied film at the Zurich University of the Arts. He works as a writer, director, and comedian for film, television, and theatre, and as a columnist for print media (Tagesanzeiger, NZZ, Beobachter). He is the creator and showrunner of various television formats, including the late-night show «Deville» on SRF. He also performs stand-up comedy on stage. In addition, he is a lecturer and speaker on generative AI and the founder of the production company Apéro Film with Natascha Beller, which co-produced the feature film «Die fruchtbaren Jahre sind vorbei».

11:45–13:00

Roundtable: Rage Against the Machine? (en)

The roundtable revolves around uses of artificial intelligence in the context of film production and reception. The focus is on the significance of AI for screenwriting, film criticism, and art, as well as the question of copyright.

Moderator: Giuseppe di Salvatore, Filmexplorer (CH)

Speakers: Yun-Hua Chen, independent film scholar, critic, and curator (DE); Gloria Gammer, artist and filmmaker (AUT/DE); Margaritha Windisch, PhD candidate in law, ETH Zurich (CH)

Moderator



Giuseppe di Salvatore, Filmexplorer (CH)

Giuseppe Di Salvatore holds a doctorate in philosophy and has studied and worked as a researcher at the Universities of Rome, Paris, and Geneva in the fields of epistemology and philosophy of religion. Active as a translator for many years, he also created and managed a centre for philosophical studies and its publishing house in Verona. After working as a video journalist in Switzerland, he launched filmexplorer.ch with Ruth Baettig in 2016. The online platform is dedicated to moving images as an art form, and Giuseppe serves as editor-in-chief and as film and art critic.

Speakers



Yun-Hua Chen, independent film scholar, critic, and curator (TWN/DE)

Yun-Hua Chen holds a PhD in film studies (University of St Andrews) and is a contributing editor at Film International and Cinephilia. Her monograph «Mosaic Space and Mosaic Auteurs» was published by Neofelis Verlag, Berlin, and her latest essays appear in Greek Film Noir and Cinema – Journal of Philosophy and Moving Image. She served as festival director of dokumentART in Neubrandenburg (Germany) and was on the selection committee for the ZEBRA Poetry Film Festival. She has also been a jury member at Berlinale, DOK Leipzig, and IFFMH, among others.



Gloria Gammer, artist and filmmaker (AUT/DE)

Gloria Gammer is a director, screenwriter, and artist based in Berlin and Linz. Her work explores the triangular relationship between humans, technology, and non-human organic Others, often with view to their futures. Her work has been shown internationally at film festivals and art spaces. Her short film «Wenn die Welt zu Ende geht, werde ich dich geliebt haben» (When the World Ends, I Will Have Loved You) won the prize for best experimental film at the Oscar-qualifying Athens International Film + Video Fest (US) in 2022.

**Margaritha Windisch, PhD candidate in law, ETH Zurich (CH)**

Margaritha Windisch is a PhD candidate at the Center for Law & Economics at ETH Zurich. In her research, she combines her legal expertise with her passion for the world of art, investigating the legal complexities that arise from emerging technologies in artistic expression, with a particular focus on copyright law and AI. Her work explores questions of copyright protection of AI-generated content, authorship, and potential copyright infringement. She is committed to connecting the perspectives of artists, engineers, and the legal discourse in this dynamic landscape.

13:00–14:00**Soup'n'Group**

A warm invitation to soup, bread, conversation, and brownies.
Co-Hosted by Pro Short, sponsored by ARF/FDS

14:00–15:00

The Future of Shorts: Leave the Bubble, Unleash the Shorts! (en)

Once we step outside the festival bubble, where else do we hear or read anything about short films? Forums that address the short format or individual shorts in depth are limited. Short films are not taught much at universities, and without a theatrical release and stars, the press has little interest in them. How can festival makers contribute to promoting the discourse on short films outside their own ranks? What conditions are needed, what measures could be taken to promote thinking and writing, debate and research about short films? To mark the publication of student essays in the internet magazine Talking Shorts, written during a seminar at the University of Zurich, participants will explore these questions and invite filmmakers and festival representatives to brainstorm.

Moderator: Laura Walde, Internationale Kurzfilmtage Winterthur, film scholar and curator (CH)

Speakers: Cynthia Felando, Short Film Studies, lecturer and scholar (USA); Anne Gaschütz, The END – European Network for Film Discourse (DE); Savina Petkova, Talking Shorts, film critic, programmer, and scholar (GB)

Moderator



Laura Walde, Internationale Kurzfilmtage Winterthur, film scholar and curator (CH)

Laura Walde completed her PhD thesis titled «Brevity –Format –Program: The Short Film and Its Exhibition» at the University of Zurich in 2022. Since 2013, she has been a curator/programmer for Internationale Kurzfilmtage Winterthur, where she was also the programme coordinator for a few years. She was the co-director of the Swiss Youth Film Festival 2015–17. In addition, she is a festival strategy consultant for the Lucerne School of Art and Design (BA Video) and the general secretary of Pro Short, the advocacy group for Swiss short filmmaking.

Speakers



Cynthia Felando, Short Film Studies, lecturer and scholar (USA)

Cynthia Felando is the editor of the peer-reviewed academic journal Short Film Studies. After graduating from UCLA's School of Theater, Film and Television doctoral programme, her professional experience has included working as an arthouse and festival programmer for both shorts and feature-length films and serving as a senior lecturer at the University of California, Santa Barbara. Her monograph, «Discovering Short Films: The History and Style of Live-Action Fiction Shorts», was published in 2015. competitions at Riga International Film Festival.



Anne Gaschütz, The END – European Network for Film Discourse, festival director and programmer (DE)

Anne Gaschütz grew up in Dresden, Germany, and later studied film in the UK. Upon returning to Dresden, she worked in film production at the Dresden-based production company filoufilm and later as a production manager on numerous short films. She joined the selection committee for the International Competition of Filmfest Dresden in 2013 and became the festival's co-director in 2020. She is one of the initiators of the online platform Talking Shorts. In 2021, she joined the Locarno Film Festival's Pardi di Domani section.



Savina Petkova, Talking Shorts, film critic, programmer, and scholar (GB)

Savina Petkova is a Bulgarian freelance film writer and programmer based in London, as well as one of the editorial board members of Talking Shorts.

15:15–16:15

Introducing Audience Design (en)

The term «audience design» refers to involving a film's potential audience from the beginning of the development process, with the aim of boosting sales through targeted communication about key aspects of the project. But what exactly does the term mean? What are the best approaches to promoting the distribution of short films?

After a presentation by Paul Rieth, expert for audience design, professionals who work in production and sales will talk about their experiences with the practice of audience design.

Moderator: Sylvain Vaucher, SWISS FILMS (CH)

Speakers: Paul Rieth, expert for audience design, lecturer at the Film University Babelsberg, Potsdam (DE) (presentation on audience design); Gabriela Bussmann, producer GoldeneggProductions (CH); Inga Diev, content acquisitions & sales, Ouat Media (CAN); (CH); Olivier Zobrist, producer Langfilm (CH)

This event is presented in cooperation with SWISS FILMS.

Moderator



Sylvain Vaucher, SWISS FILMS (CH)

Sylvain Vaucher holds a Master of Arts (2004) from the University of Lausanne (UNIL), where he studied history and aesthetics of film as well as journalism. He collaborated with the GIFF (Geneva International Film Festival, formerly Festival Tous Ecrans) during the 2004 and 2005 editions. In 2006, he joined SWISS FILMS, the promotional agency for Swiss filmmaking, where he was in charge of the international promotion of Swiss shorts and was also involved in media relations until 2013. He has been organizing Swiss short film programmes with worldwide partners since 2014. In 2016, he became consultant for short films at SWISS FILMS.

Speakers



Paul Rieth, expert for audience design, lecturer at the Film University Babelsberg, Potsdam (DE)

While studying media communication and sociology, Paul Rieth specialized in film and new media, organized film festivals, worked as a film journalist, founded a film production company, and produced several short films. In 2017, he participated in the Torino Film Lab's Audience Design programme, which he then joined as a consultant and trainer for several projects. In 2021, he joined the Film University Babelsberg Konrad Wolf, where he researches, lectures, and organizes events in innovation and film. His Berlin-based company GET YOUR CROWD has worked on a variety of audience building, marketing, crowdfunding campaigns and developed individual strategies to bring films and audiences together.



Inga Diev, content acquisitions & sales, Ouat Media (CAN)

Inga Diev serves as the general manager of Ouat Media. In her role, she is responsible for the company's business operations and oversees all the film sales and acquisitions. Based out of Toronto, Canada, Ouat Media specializes in distribution and worldwide sales of short films, with a focus on titles by the industry's rising stars premiering at the world's leading film festivals. To date, Ouat Media has represented 12 Oscar nominees, including three winners. A subsidiary of the independent Canadian media group Channel Zero, Ouat Media celebrated its 15th anniversary in 2021.



Gabriela Bussmann, producer at GoldenEggProduction (CH)

In the 1980s, Gabriela Bussmann worked with George Reinhart at the Filmhaus on Josefstrasse in Zurich. In 1990, she was active in developing the brand-new Critics' Week at the Locarno Film Festival. Since 1995, Gabriela has been on the board of directors of the Nyon International Documentary Film Festival, since renamed Visions du Réel. In 2001, she created the Doc Outlook International Market within the festival, notably the Pitchings du Réel, which brings together key international partners and decision makers. She was also behind creating the first digital marketplace for documentaries. In 2012, Gabriela founded GoldenEggProduction, committed to developing projects for both young and established filmmakers.



Olivier Zobrist, producer at Langfilm (CH)

After his bachelor's degree in arts and science at the University of Zurich, Olivier Zobrist started working in film production. Since 2012, he has been a producer and partner at the production company Langfilm in Switzerland. Langfilm produces features and short films, both documentaries and fiction. Their latest productions have been shown at Berlinale, Cannes, Venice, Annecy, and IDFA, among others. He is a board member of Pro Short and of the distribution company Vinca Film, which he also co-founded.

16:30–17:45

4M: Market Meetings / Meet & Mingle

The Market Meetings offer filmmakers and international professionals an opportunity to network and exchange ideas in short conversations.

There will be four tables with experts on the following topics:

M1: (Co-)Production

M2: Festivals

M3: Distribution/Sales

M4: Financing/Swiss Funding Institutions

Attendants are invited to participate in up to two thematic sessions.

Registration: Send an email with «4M» in the subject line to industry@kurzfilmtage.ch and indicate your choice of topics as well as key questions.

M1: (Co-)Production

Moderator



Delphine Jeanneret, Internationale Kurzfilmtage Winterthur (CH)

Delphine Jeanneret is a film curator and deputy dean of the cinema department at HEAD – Geneva University of Art and Design. She is a member of the selection committee at Internationale Kurzfilmtage Winterthur.

Experts



Gabriela Bussmann, producer at GoldenEggProduction (CH)

In the 1980s, Gabriela Bussmann worked with George Reinhart at the Filmhaus on Josefstrasse in Zurich. In 1990, she was active in developing the brand-new Critics' Week at the Locarno Film Festival. Since 1995, Gabriela has been on the board of directors of the Nyon International Documentary Film Festival, since renamed Visions du Réel. In 2001, she created the Doc Outlook International Market within the festival, notably the Pitchings du Réel, which brings together key international partners and decision makers. She was also behind creating the first digital marketplace for documentaries. In 2012, Gabriela founded GoldenEggProduction, committed to developing projects for both young and established filmmakers.



Hilke Rönnefeldt, director and producer (DE/DK)

Hilke Rönnefeldt, born by the Baltic Sea coast in Northern Germany with Danish-Icelandic roots, graduated as a screenwriter from Alma Education in Sweden and as a film director from the independent film school collective Super16 in Copenhagen. She is a Berlinale Talents, Oxbelly Episodic Lab, Interfilm Script & Pitch Lab, and European Short Pitch alumna. Her films have screened at international film festivals, and her latest work, «A Study of Empathy», won the Golden Leopard at the Locarno Film Festival in 2023.



Sari Volanen, Yle Finnish Broadcasting Company (FIN)

Sari Volanen is a commissioning editor at Yle (Finnish Broadcasting Company). She works for YLE's film team, producing short films mainly with Finnish independent filmmakers and producers, and is in charge of a programme called New Cinema on Yle Teema channel, broadcast on Tuesdays at 23:00. The focus of New Cinema is on highly cinematic, surprising, original, and quirky films. The films are acquired through co-productions (with the main producer being Finnish), prebuys (international), and acquisitions.



Olivier Zobrist, producer at Langfilm (CH)

After his bachelor's degree in arts and science at the University of Zurich, Olivier Zobrist started working in film production. Since 2012, he has been a producer and partner at the production company Langfilm in Switzerland. Langfilm produces features and short films, both documentaries and fiction. Their latest productions have been shown at Berlinale, Cannes, Venice, Annecy, and IDFA, among others. He is a board member of Pro Short and of the distribution company Vinca Film, which he also co-founded.

M2: Festivals

Moderator



Sven Schwarz, Kurzfilm Festival Hamburg (DE)

Sven Schwarz is the managing director of the annual Kurzfilm Festival Hamburg, which is organized by the Kurzfilm Agentur Hamburg, an agency that also has its own distribution departments. He joined the festival in 2010, and he also curates special programmes like country focuses and thematic screenings. In addition, Sven is a member of the Hamburg-based artist group A Wall is a Screen, which produces and curates short film events all over the world.

Experts



Vincent Förster, Berlinale Generation / Head of Programming – Short Films

Vincent Förster is a filmmaker, researcher, and programmer from Berlin. His international relations and Arabic studies led him to Egypt, Morocco, and Sudan, where he worked in educational and cultural institutions and realized film projects. He received an MFA in film directing from the Edinburgh College of Art and has since bridged non-fiction filmmaking and academia in his work. Vincent is part of Filmfest Dresden's selection committee for the International Competition and programme manager for short films at Berlinale Generation.



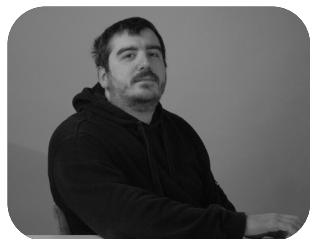
Anne Gaschütz Filmfest Dresden (GER)

Anne Gaschütz grew up in Dresden, Germany and later studied film in the UK. Upon returning to Dresden she worked in film production at the Dresden-based production company filoufilm and later as a production manager on numerous short films. She joined the selection committee for the International Competition of FILMFEST DRESDEN in 2013 and became the festival's co-director in 2020. She is one of the initiators of the online platform Talking Shorts. She joined Locarno festival's Pardi di Domani section in 2021.



Juliette Canon, Semaine de la Critique, Cannes (FR)

Born in France, Juliette Canon graduated in Film Studies in Paris and Italy before starting programming for Ciné Lumière in London and the Premiers Plans Festival in France. From 2014 to 2016, she was a part of the programming office at the Locarno Film Festival. She then worked at IndieLisboa in Portugal, FIDADOC in Morocco, and Visions du Réel in Switzerland. Since 2022, she has been in charge of short films at La Semaine de la Critique in Cannes.



Enrico Vannucci, Locarno Film Festival (ITA)

Enrico Vannucci is a member of the selection committee of Pardi di Domani at Locarno Film Festival and the artistic director of TSFM, which he co-founded in 2016. He has been working in film festival programming teams since 2010, and he was a member of the selection committee at LIM – Less Is More for several years. He co-founded Varicoloured, a holistic short film agency, in 2018, and since February 2020, he has been a board member of Talking Shorts, an online magazine dedicated to short films. In 2021, he became a member of the European Film Academy.

M3: Distribution/Sales

Moderator



Sanne Jehoul, Square Eyes (AUT/GBR)

Sanne Jehoul works with the Vienna-based sales and festival distribution agency Square Eyes, primarily across their short film slate. She freelances across curation and writing, and in the past worked in broadcast and event production as well as script reading. She sits on the board of trustees of Glasgow Artists' Moving Image Studios. She is also the programme director of Glasgow Short Film Festival, Scotland's leading short film event, as well as a member of the selection committee at Internationale Kurzfilmtage Winterthur.

Experts



Ben Vandendaele, Radiator IP Sales (BE)

Versatile producer, sales agent and distributor. He's based in Brussels where he studied film editing at the Rits School of Arts. He is the founder of two companies: the production company Bekke Films and Radiator IP Sales with which he represents, distributes and sells a total of 100 short films and several feature films to date. The films have been selected and awarded at multiple international film festivals, including Berlinale, Cannes, Clermont-Ferrand, Sundance, SXSW, Locarno, Venice, and others.



Inga Diev, content acquisitions & sales, Ouat Media (CAN)

Inga Diev serves as the general manager of Ouat Media. In her role, she is responsible for the company's business operations and oversees all the film sales and acquisitions. Based out of Toronto, Canada, Ouat Media specializes in distribution and worldwide sales of short films, with a focus on titles by the industry's rising stars premiering at the world's leading film festivals. To date, Ouat Media has represented 12 Oscar nominees, including three winners. A subsidiary of the independent Canadian media group Channel Zero, Ouat Media celebrated its 15th anniversary in 2021.



Jing Haase, Swedish Film Institute (SWE)

Jing Haase is the festival manager for short films at the Swedish Film Institute. She selects shorts for distribution, plans festival strategies, consults on international distribution, and handles the festival distribution of the selected films. She has been working with short films for two decades, with a focus on international distribution.



Anna Leimbrinck, Kurzfilmagentur Hamburg (DE)

The Kurzfilm Agentur Hamburg (KFA) promotes both the distribution and public awareness of short films. Key areas are theatrical distribution, worldwide sales, and the organization of the Kurzfilm Festival Hamburg and Mo&Frieze Junges Kurzfilm Festival Hamburg. Since 2014, Anna has worked in the sales department, which manages the worldwide rights of around 250 high-quality international shorts of all genres and subject matters. She is responsible for worldwide sales as well as acquisitions.

M4: Financing/Swiss Funding Institutions

Moderator



Sylvain Vaucher, SWISS FILMS (CH)

Sylvain Vaucher holds a Master of Arts (2004) from the University of Lausanne (UNIL), where he studied history and aesthetics of film as well as journalism. He collaborated with the GIFF (Geneva International Film Festival, formerly Festival Tous Ecrans) during the 2004 and 2005 editions. In 2006, he joined SWISS FILMS, the promotional agency for Swiss filmmaking, where he was in charge of the international promotion of Swiss shorts and was also involved in media relations until 2013. He has been organizing Swiss short film programmes with worldwide partners since 2014. In 2016, he became consultant for short films at SWISS FILMS

Experts

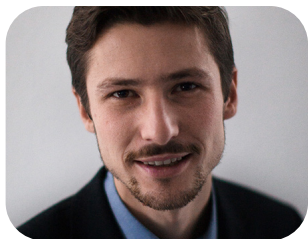


Julia Krättli, Zürcher Filmstiftung (CH)

Julia Krättli has been managing director of the Zürcher Filmstiftung since 2019. Prior to that, she managed a company she helped build, which processes and communicates content of all kinds with the help of films, illustrations, visualizations, and gamification solutions. Major international companies were among her clients. She holds a degree in art history and German philology from the University of Basel as well as a degree in management, organization, and culture from the University of St.Gallen.

**Jenny Luukkonen, Film i Väst (SWE)**

Jenny Luukkonen has a background as a producer and is currently based in Gothenburg, Sweden. Since 2019, she has been the co-production executive for short formats and documentary at Film i Väst, one of Europe's most successful regional film funds. In addition, she runs several talent programmes aimed at emerging directors, producers, and scriptwriters as part of the fund's focus on talent development.

**Florian Pflingsttag MEDIA Desk Suisse (CH)**

After studying films and obtaining an MA in Arts Policy and Management in London (UK), Florian Pflingsttag was appointed Programmes Coordinator at the Geneva International Film Festival. From 2012 to 2017 he was Market Coordinator at Visions du Réel Intl Film Festival in Nyon (CH). In parallel he acted as Industry Matchmaker for the IDFA Forum (NL) and for the Jihlava Intl Documentary Film Festival (CZ). Since 2017 he is Funding Consultant at MEDIA Desk Suisse, where he is in charge of the support for project development, festivals and markets.

**Geneviève Rossier, Cinéforum (CH)**

Geneviève Rossier holds a degree in the history and aesthetics of cinema from the University of Lausanne. For several years, she worked with the Visions du Réel festival in Nyon as a member of the selection committee and press officer. From 2006 to 2011, she was in charge of producing the graduation films of ECAL's Cinema Department and coordinated the Master's programme in cinema. In 2014, she joined the Fondation romande pour le cinéma after several years of activity in independent production (Thera Production, Alva Film). She is now assistant for selective and complementary funding, responsible for distribution support, and piloting various strategic projects, including Cinéforum's action plan in favour of diversity.

CREATORS' ROOM

Saturday, 12 November 2023

Alte Kaserne Kulturzentrum, Technikumstrasse 8, 8403 Winterthur

09:30-11:30

SWISS FILMS INDUSTRY BRUNCH

ON INVITATION ONLY

In collaboration with Unifrance, SODEC Québec and Wallonie Bruxelles Images, SWISS FILMS invites professionals to network at an Industry Brunch with international festival delegates, selected Swiss and international filmmakers and producers.

10:00–13:00

Workshop 1

The Reel Thing – Working with Analogue Film

This workshop offers an introduction to working with analogue film at the DIY collective LaborBerlin. It also covers the caffenol developing method, an eco-friendly technique that uses coffee powder to develop black-and-white analogue film. We will practice loading a camera and the Lomo tank for development and walk through the development process step by step. At the end, we will screen some examples of developed super 8 film.

LaborBerlin is a collectively organized film lab in Berlin. It is open to anyone interested in an experimental and DIY approach to working with photochemical film.

Workshop facilitators: Kornél Szilágyi, filmmaker and artist (HU); Linn Löffler, curator, filmmaker, and musician (DE)

Registration: send an email with «Workshop 1» in the subject line to industry@kurzfilmtage.ch.

Workshop facilitators



Linn Löffler is a German curator, filmmaker, and musician. She has been active in the film and culture sector since 2007 and has worked with institutions such as the Goethe-Institut and the German Film and Television Academy Berlin (dffb). In 2011, she joined Berlinale, where she has been programme coordinator of the Berlinale Shorts section since 2019. She also worked for the selection committee of the 2023 DokumentART in Neubrandenburg and has (co-)directed several short films. Her short «Fearkingdom» (2022, co-directed with Kornél Szilágyi) was presented at national and international festivals. She is a founding member of the independent film collective LaborBerlin e.V. (founded in 2008) and has been chairwoman of the association since 2022.



Kornél Szilágyi is a Hungarian filmmaker and artist. Under the pseudonym Igor Buharov, he has produced and directed many short and feature films, ranging from experimental and documentary to animation, together with his artistic brother Ivan Buharov. Their work was exhibited and awarded at many international festivals and venues (Manifesta 8, Steirischer Herbst, Kyiv Biennale, International Film Festival Rotterdam, and many more). His latest documentary, «Sound Cage», was presented at the documenta 14 in 2017. His feature film «Land of Warm Waters» premiered at FID Marseille in 2021. The short film «Fearkingdom» (2022, co-directed with Linn Löffler) was presented at national and international festivals. He has been a member of LaborBerlin since 2015.

10:00–13:00

Workshop 2

From Computer Game to Virtual Film Set: Shooting an Animated Film in Real Time (en)

hyper.space.studio / Quantum Stage,
Schlachthofstrasse 8, 8406 Winterthur

The combination of motion capture and game engine allows us to simulate and shoot the acting, camera, lighting, and backdrop of an animated film in the studio. In this way, we capture the virtual world just like a real film set.

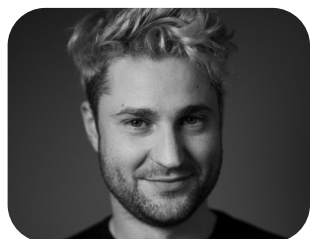
Workshop facilitators: Pascal Pendl, digital image technician, hyper.space.studio (CH); Tobias Baumann, game designer, Quantum Stage GmbH (CH)

Registration: send an email with «Workshop 2» in the subject line to industry@kurzfilmtage.ch.

Workshop facilitators



Tobias Baumann graduated from the Zurich University of the Arts in 2009 with a BA in game design. His graduation project, «Doppelscope», won the Unity Award in the Best Visual Design category. With the advent of VR, Tobias began developing his own motion capture hardware. After working as director of game development at Beijing Noitom Technology Limited in Beijing, China, he moved back to Switzerland in 2019 and took on two new jobs: research associate at the Immersive Arts Space (IAS) at the Zurich University of the Arts and VR/AR developer at Bandara VR GmbH. In 2022, Tobias opened his own state-of-the-art performance capture studio, Quantum Stage GmbH, in Winterthur.



Pascal Pendl is a digital image technician who works in (digital) set design for film and advertising and as a video technician for events as well as non-commercial clubs and festivals. Devoted to video technology and art, he produces music videos and live visuals – 2D and 3D, live action and CGI, analogue and digital – for his own installations. Much of his work consists of designing, building, and programming the technology, software, and everything in between for his projects.

12:00–13:30

Industry Conversation: Reasons to Buy a Film (en)

Kino Maxx 2

Kesselhaus Winterthur, Zürcherstrasse 1, 8400 Winterthur

This panel invites short filmmakers to present their current projects and receive feedback from professionals working in acquisitions, sales, and distribution. Renowned industry representatives will watch the first few minutes of the films and comment on their distribution potential.

Moderator: Jing Haase, Swedish Film Institute (SWE)

Speakers: Inga Diev, Ouat Media (CAN); Sari Volanen, YLE Yleisradio public broadcasting (FIN); Clara Helbig, Programmer and Director (GB), Sanne Jehoul, Square Eyes (AUT/GBR).

Moderator



Jing Haase, Swedish Film Institute (SWE)

Jing Haase is the festival manager for short films at the Swedish Film Institute. She selects shorts for distribution, plans festival strategies, consults on international distribution, and handles the festival distribution of the selected films. She has been working with short films for two decades, with a focus on international distribution.

Speakers



Inga Diev, content acquisitions & sales, Ouat Media (CAN)

Inga Diev serves as the general manager of Ouat Media. In her role, she is responsible for the company's business operations and oversees all the film sales and acquisitions. Based out of Toronto, Canada, Ouat Media specializes in distribution and worldwide sales of short films, with a focus on titles by the industry's rising stars premiering at the world's leading film festivals. To date, Ouat Media has represented 12 Oscar nominees, including three winners. A subsidiary of the independent Canadian media group Channel Zero, Ouat Media celebrated its 15th anniversary in 2021.



Clara Helbig, programmer for platforms and filmmaker

Clara Helbig is a curator and filmmaker. She was previously in charge of curating short films for the arthouse streaming service MUBI and is currently pursuing an MA in Artists' Film & Moving Image at Goldsmiths, University of London. Her artistic work explores the intertwining of different actors and life forms and has been shown internationally in exhibitions and at film festivals. Born in Dresden, Clara currently lives in London.



Sanne Jehoul, Square Eyes (AUT/GBR)

Sanne Jehoul works with the Vienna-based sales and festival distribution agency Square Eyes, primarily across their short film slate. She freelances across curation and writing, and in the past worked in broadcast and event production as well as script reading. She sits on the board of trustees of Glasgow Artists' Moving Image Studios. She is also the programme director of Glasgow Short Film Festival, Scotland's leading short film event, as well as a member of the selection committee at Internationale Kurzfilmtage Winterthur.



Sari Volanen, Yle Finnish Broadcasting Company (FIN)

Sari Volanen is a commissioning editor at Yle (Finnish Broadcasting Company). She works for YLE's film team, producing short films mainly with Finnish independent filmmakers and producers, and is in charge of a programme called New Cinema on Yle Teema channel, broadcast on Tuesdays at 23:00. The focus of New Cinema is on highly cinematic, surprising, original, and quirky films. The films are acquired through co-productions (with the main producer being Finnish), prebuys (international), and acquisitions.

13:45–15:00

Master Class, Person in Focus: Willy Hans

Director Willy Hans – Kurzfilmtage's Person in Focus this year – is a founding member of the collective Spengemann, Eichberg, Goldkamp, Hans, among other things. In a moderated Master Class, he will talk about his work as a director and as a member of the collective.

Speaker: Willy Hans (DE)

Moderator: Marius Kuhn, film curator, critic, and historian, Kino Xenix Zürich (CH)

Moderator



Marius Kuhn is a film curator, critic, and historian, and co-director of programming at Kino Xenix in Zurich. He is also on the board of trustees of Filmbulletin. In addition to Hollywood and US independent cinema, he has a great passion for international genre films, which he indulges as co-president of Never Watch Alone, an association committed to the collective viewing experience and lowbrow cinema. In his dissertation, he explored Anglo-American war films of the 1950s and 60s in the transnational context of West Germany, the US, and the UK.

Speaker



Willy Hans studied at the University of Fine Arts Hamburg (HfbK) with Angela Schanelec and Wim Wenders, as well as with Andreas Slominski. In 2014, he co-founded the artist collective Spengemann, Eichberg, Goldkamp, Hans. His short film trilogy «The Satanic Thicket» was shown at numerous international film festivals and won several awards. Hans is currently working on his first feature film, «Skill Issues».

15:15–16:15

Pitching Session: Work in Progress Competition, European Short Pitch (en)

Once again, Kurzfilmtage offers an opportunity for a Swiss project in postproduction to participate in the European Short Pitch Coproduction Forum. A maximum of four works in progress that were selected beforehand will be pitched to an international jury. The winner chosen by the jury is invited to the ESP 2023/24.

Moderators: Julie Marnay, European Short Pitch (F); Norma Giannetta, Internationale Kurzfilmtage Winterthur (CH)

Moderators



Julie Marnay, European Short Pitch (F)

After ten years at the Semaine de la Critique in Cannes, where she was responsible for short films, Julie Marnay is now involved in the management of film development and market access programmes. She was named head of European Short Pitch in 2019, an annual development and networking programme aimed at emerging European short film talents. In 2021, she became programme manager and joined the international team of First Cut Lab, which supports feature films in the editing phase.



Norma Giannetta, Internationale Kurzfilmtage Winterthur (CH)

Norma Giannetta grew up in Basel and now lives in Zurich, where she obtained an MA in film and media studies from the University of Zurich. She is a freelancer in many fields within the film industry, including production, distribution, and promotion, as well as working as an editing and script coach. She has worked for several distributors, promoting especially Swiss documentary features. At Kurzfilmtage, Norma curates youth programmes and is in charge of the pitching training, among other things.

16:30–17:30

Case Study: Schweigen der Fische, Hilke Rönnfeldt (en)

The case study uses the short film «Schweigen der Fische» (Silence of the Fish, 2019) as an example and inspiration for international collaboration and short film financing outside the box. The coproduction between Iceland, Denmark, and Germany premiered at the Max Ophüls Festival. Director Hilke Rönnfeldt talks about the development, financing, production, and distribution of her short film.

Speaker: Hilke Rönnfeldt (DE + DNK)

Moderator: Kantarama Gahigiri (CH)

Moderator



Kantarama Gahigiri, Filmmaker/Producer (CH)

Kantarama Gahigiri is a Rwandan-Swiss writer and director. Born in Geneva, she holds a Master's degree in international relations. Today, Kantarama pursues her passion, immersed in an exploration of identity, migration, empowerment, and on-screen representation through her recent projects shot sometimes in Switzerland, most times in East Africa.

Speaker



Hilke Rönnfeldt, director and producer (DE/DK)

Hilke Rönnfeldt, born by the Baltic Sea coast in Northern Germany with Danish-Icelandic roots, graduated as a screenwriter from Alma Education in Sweden and as a film director from the independent film school collective Super16 in Copenhagen. She is a Berlinale Talents, Oxbelly Episodic Lab, Interfilm Script & Pitch Lab, and European Short Pitch alumna. Her films have screened at international film festivals, and her latest work, «A Study of Empathy», won the Golden Leopard at the Locarno Film Festival in 2023.

FOCAL Script Coaching (Training)

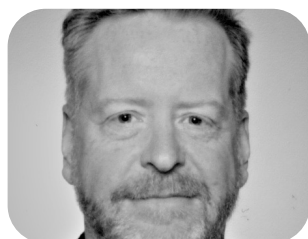
Individual meetings

During Kurzfilmtage, FOCAL offers free coaching sessions for selected short film projects. The sessions last 60 to 90 minutes and will be scheduled in advance with the script coaches Christa Capaul, Uwe Lützen, Nora Longatti, and Stephane Mitchell.

Script Coaches



Christa Capaul, screenwriter and script editor, trained at UCLA, PILOTS and in classes of Frank Daniel, Linda Seger, Jürgen Wolff, John Vorhaus et al., writes TV- and theatrical movies, sitcoms, series, and docufiction of which a few tens have been produced, and works as script coach and consultant for short, long and animated feature films (freelance, FOCAL, HSLU, Drehbuchwerkstatt München) and as lecturer.



Uwe Lützen is a screenwriter, script consultant, playwright, storyteller. He was born in Germany, survived the 'culture clash' of migration and then grew up in Switzerland. He attended the universities of Zurich and Amsterdam and holds a master degree in Film Studies and German Literature. He has a background in theatre and made his way into movies with DEAD FUCKING LAST, a "rad yet racy" (NZZ) comedy. He is based in Zurich and Berlin and is represented by Verlag der Autoren, Frankfurt/Main.



Nora Longatti studied fine arts; photography at UMRUM Prague and ZHDK Zurich. Since then Nora works as an independent filmmaker and artist. The short feature film "Bloc B", featuring residents of the satellite town La Bourdonnette in Lausanne, won the best school film award at the International Short Film Festival Winterthur in 2019. The last short film "Chute" won the Pardino d'Oro at the Locarno Film Festival and the Golden Puffin at RIFF this year.



Stephane Mitchell holds a Bachelor's degree in film from New York University and a Master's degree in French Literature from the University of Geneva. Main author of the series QUARTIER DES BANQUES and co-founder of the feminist association SWAN, the Geneva-based screenwriter combines creation and commitment.

19:30–20:30

Industry Awards Ceremony (en)

oxyd – Kunsträume, Untere Vogelsangstr. 4, 8400 Winterthur

Residency @ P.AiR.S

The Project Development Residency donated by P.AiR.S –

Paradiesli. Artists in Residence. Sigriswil offers a seven-week stay in the Paradiesli guest house and art center.

Jury P.AiR.S



Ruth Baettig lives and works in Basel and Lucerne. She studied at the Geneva University of Art and Design, the Academy of Media Arts (KHM) in Cologne, and the Ecole National Supérieure des Beaux-Arts (ENSBA) in Paris. Her works have been shown at exhibitions in Switzerland and abroad. Her most formative experiences were residencies in places that lend themselves to constant rediscovery – Maloja, Paris, Beirut, Rotterdam, Yerevan, Sao Paolo, and Berlin – and trips to Italy and Portugal funded by travel grants. Ruth is a co-founder of the platform filmexplorer.ch and committed to fostering the reception of film as an art form. She finds the reciprocal impulses resulting from her complementary practice to be very productive and suited to our time.



Alice Gachot studied art history and film before working as an intern on the programming team at the Fantoche Animation Film Festival. In 2020, she completed an internship in communication at the Solothurn Film Festival, where she is now responsible for guest services, accreditations, and the Cinetour project.



Reta Guetg has been part of the Zurich Film Festival team since 2016, currently as Head of Programme & Industry. She holds a Master of Arts in film studies from the Swiss Cinema Network / Universities of Zurich and Lausanne. Reta is the co-founder of the shnit Foundation, where she was artistic director from 2005 to 2014. After its start in Switzerland, shnit has developed into an international short film festival with a unique concept – a transnational event that simultaneously takes place in multiple cities on five continents. She has also been involved in film production in various roles. She takes an active part in film politics as president of the Bern Film Association and as a board member of Cinéville, which runs a two-screen cinema in Bern.

European Short Pitch 2023/24

The participant selected for the quality and potential of their short film will be given the opportunity to take part in the next edition of European Short Pitch in the section dedicated to works in progress. The costs of tuition, accommodation and meals for the Coproduction Forum will be covered for the participating director.

Jury European Short Pitch 2023/24



Eddie Bertozzi holds a PhD in Chinese Film Studies from SOAS, University of London. Since 2021 he serves as Head of Pardi di domani Selection Committee and Advisor for the Competitive Sections of the Locarno Film Festival. From 2009 to 2020 he was the Program Manager of the International Film Critics' Week, independent section of the Venice Film Festival, and since 2017 he has been working as a programmer for Filmmaker Festival in Milan. He is also active in film distribution, currently holding the position of head of acquisitions for the Italian company Academy Two. He is a member of the National Union of Italian Film Critics (SNCCI) and of the European Film Academy (EFA).



Linn Löffler is a German curator, filmmaker, and musician. She has been active in the film and culture sector since 2007 and has worked with institutions such as the Goethe-Institut and the German Film and Television Academy Berlin (dfbb). In 2011, she joined Berlinale, where she has been programme coordinator of the Berlinale Shorts section since 2019. She also worked for the selection committee of the 2023 DokumentART in Neubrandenburg and has (co-)directed several short films. Her short «Fearkingdom» (2022, co-directed with Kornél Szilagyi) was presented at national and international festivals. She is a founding member of the independent film collective LaborBerlin e.V. (founded in 2008) and has been chairwoman of the association since 2022.



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Postproduction-Award

The Postproduction Award, a non-cash prize worth CHF 10 000 donated by Jingle Jungle, goes to an independent, professional Swiss short film production. The award-winning project will receive the following postproduction services: dialogue/soundtrack editing, dubbing, sound design, foley, and sound mixing.

Jury Postproduction-Award



Christof Hächler has been a team member of Kurzfilmtage for many years. He is also part of the selection committee for the Swiss competition. In addition, he is a member of the jury for the post-production award.



Eva Schweizer studied film science at the University of Zurich. From 2010 until 2015 she was part of the programme team at the International Shortfilmfestival shnit in Bern. Since 2011 she has been working as a programme planner at SRF Schweizer Radio und Fernsehen focusing on national and international films. Her work also includes selecting and planning of short films.

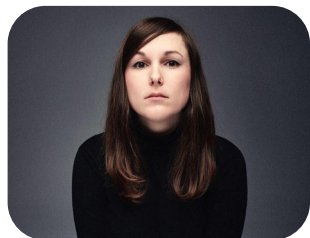


Nina Cutkovic is an audio engineer from Zurich, Switzerland. She graduated from the University of Zurich in 2023 with a degree in film studies and communication. During her studies, she discovered sound design while doing an internship and continued to pursue that aspect of the filmmaking process. She is now part of one of Switzerland's leading studios.

Award for the Best Swiss School Film

The jury of the Swiss Competition awards the prize (CHF 5,000) for the Best Swiss School Film. The prize is donated SRG SSR and has been donated since xxx

Jury Best Swiss School Film



Émilie Poirier has been programming for the Montreal Festival du nouveau cinéma (FNC) since 2017 and is head of the short film and feature film programme. She is also a member of the pre-selection committee at the Busan International Short Film Festival, as well as an independent curator, presenter, and writer. Poirier holds a BA in political science (international relations) and a certificate in art history.



Pierre-Yves Walder was born in Neuchâtel and started his career in Paris in media relations. He has worked for various Swiss festivals (Cinéma Tous Ecrans, Visions du Réel, Zurich Film Festival, Locarno Film Festival) in addition to regularly collaborating with RTS. For two years, Walder worked at the Swiss cultural foundation Pro Helvetia (Zurich).



Stefan Knuchel is a director of documentaries that have screened at major international festivals. For eleven years, he has curated the Locarno Film Festival's prestigious Filmmakers Academy, a springboard for young talent in international cinema. Since 2019, Knuchel has directed the BaseCamp project, which he conceived, and which aims to foster dialogue between cinema and other forms of artistic creation at the Locarno Film Festival.

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