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New Festival Location for the 26th Internationale Kurzfilmtage Winterthur

For its 26th edition, held 8 to 13 November 2022, Internationale Kurzfilmtage Winterthur is moving to a new location at Sulzerareal in Winterthur. blue Cinema Maxx and the cultural centre Kraftfeld will join the existing partner venues Kino Cameo and oxyd – Kunsträume as new festival venues.

Since 2002, Kurzfilmtage's festival centre was located inside Casinotheater, which saw many inspiring days of cinema and long nights in the atmospheric bar over the years. In 2009, Theater Winterthur became another long-term partner, providing a festive setting for opening nights and award ceremonies, as well as an impressive auditorium for numerous screenings. Now, after 25 festival editions, Kurzfilmtage begins a new chapter.

«We have cherished Casinotheater and Theater Winterthur as event venues, but since their infrastructure was – understandably – not designed for film screenings, we had to invest a lot in technology», says Stefan Dobler, Managing director of Kurzfilmtage. Beat Imhof, executive director of Casinotheater, adds: «Kurzfilmtage has brought new audiences to our theatre, but the festival also completely occupied the venue during the most attractive event and theatre season. We see this change as an opportunity to present stage productions in the theatre and rent out the other rooms during this time.»

With Sulzerareal, Kurzfilmtage has found the ideal location to host future festivals: the former industrial site is «a storied place, which is at the same time closely connected to the future of Winterthur», as artistic Director John Canciani explains. All the new festival venues are just a few walking minutes apart, and the city's main station is also within walking distance. For film screenings, blue Cinema Maxx with its six screens will join Kino Cameo, one of the festival's existing venues. With these two cinemas, Kurzfilmtage can offer audiences the latest screening technology for the best cinematic experience. «Big screens and innovative sound technology enable an intense and immersive film experience. We are very happy that this collaboration allows us to offer an additional home for short film lovers at Maxx in Winterthur», says Wolfgang Elsässer, CEO of blue Entertainment AG, the company that owns blue Cinema. Kurzfilmtage is also joining forces with other players at Sulzerareal: the cultural centre Kraftfeld will provide a meeting place with a bar, whereas oxyd – Kunsträume will continue to showcase audiovisual art. The Industry Events for film professionals will be held at Alte Kaserne as before.

Some things change, but much stays excellent: Kurzfilmtage's move to a new neighbourhood does not impact the festival's programming at the content level, but the additional screening venues with their varying capacities allow for more flexibility with scheduling.

The 26th edition of Internationale Kurzfilmtage Winterthur will be held from 8 to 13 November 2022.

Images

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